

Nasdaq and the African American Board Leadership Institute

Strengthening and Diversifying Boards

The African American Board Leadership Institute’s (AABLI) mission is to strengthen public, private, and nonprofit organizations by recruiting and preparing African American professionals for a broad range of governing boards. AABLI’s comprehensive Board Leadership Program provides the foundation and expertise for effective organizational governance.

AABLI was formed in 2011 to build a pipeline of African American candidates to serve governing boards. They provide a variety of resources and programs to assist candidates in preparing for future board roles. To date they have:

- Trained 842 professionals to serve on governing boards through the Board Leadership Program (BLP)
- Over 25,000 individuals engaged, including program participants, volunteers, donors, and social media followers
- Nearly 300 alumni currently serve on boards. Some 40% of those placements are a direct result of AABLI Board Placement Services and assistance with board placements.

AABLI’s Board Leadership Program provides extensive training in board governance. Its deep dive into governance responsibilities include a curriculum focused on strategies for effective board leadership, group discussions, problem-solving exercises, and case studies. The Program is taught by university professors, business leaders, governance experts, and current board members. Participants who successfully complete the Program receive certificates in board governance.

AABLI’s Corporate Directors Initiative (CDI) is a leadership development and networking pathway designed to strengthen the pipeline of people of color to serve on corporate boards around the world. It helps participants with the kind of career planning that leads to important roles as future corporate directors.

RESOURCES & VALUE

AABLI and Nasdaq are committed to supporting Nasdaq Listings’ board recruitment needs. Clients will have access to candidate shortlists and discounted board search services for successful placements.

Access to AABLI’s robust membership base of diverse, board-ready candidates, trained in the intricacies of corporate governance.

Access to complimentary candidate shortlist including a template to outline desired candidate qualifications to help ensure appropriate candidate recommendations.

Nasdaq Listings receive a 25% discount on standard placement fees for successful placements.

Opportunities to participate in education and training sessions, including customized leadership training, to advance diversity, equity, and inclusion initiatives.