

Nasdaq and BoardReady

Expanding the Network of Corporate Boardrooms

BoardReady is a not-for-profit, collective group of diverse senior leaders, dedicated to increasing corporate diversity for the resiliency of our private sector, growth of board roles for diverse candidates, and betterment of society. BoardReady works with clients to improve board diversity through the BoardReady Index (BRI), BoardConsult Analysis, and BoardReady TalentVault.

BoardReady's female founders are seasoned private and public board members and executives with experience in Fortune-500 and FTSE-100 boardrooms. Through a data driven approach, expanding the network of corporate boardrooms, and targeted introductions, BoardReady works to efficiently diversify client boardrooms.

BoardReady can help companies objectively diversify their boardroom by building a diversification strategy. Companies can analyze, benchmark, and connect to candidates through the BoardReady Index, BoardConsult Analysis, and BoardReady TalentVault.

The BoardReady Index offers a quantifiable snapshot of a company's boardroom diversity using a proprietary scoring analytic that incorporates five core metrics: absolute age, age range, gender, race, and tenure.

BoardReady's BoardConsult Analysis is a three-pronged analysis which includes, BR Index Ranking & Observations, Senior Strategist Analysis and Discussions, and TalentVault Profile Matches.

The BoardReady TalentVault is dedicated to pairing experienced and diverse candidates with corporate board roles. Joining the network to be considered for future board roles is quick and easy, and is available directly from the website.

RESOURCES & VALUE

BoardReady is offering resources to Nasdaq Listings looking to increase board diversity, including target-setting data through the BoardReady Index, customized diversification strategies through direct client engagements, and introductions to expanded diverse potential board members through BoardReady's TalentVault.

Complimentary access to the BoardReady Index Calculator to assess board diversity and 10% discount to full BoardReady Platform

Complimentary invitation for *eligible diverse leaders to join BoardReady's TalentVault

10% discount to BoardReady's Full Client Engagement Package which includes:

- Full Access to the BoardReady Platform
- Guided Succession Planning with Seasoned Board Members
 - Introductions to Diverse Candidates

**VP level and above*

Learn more at <https://www.boardready.io/>

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