

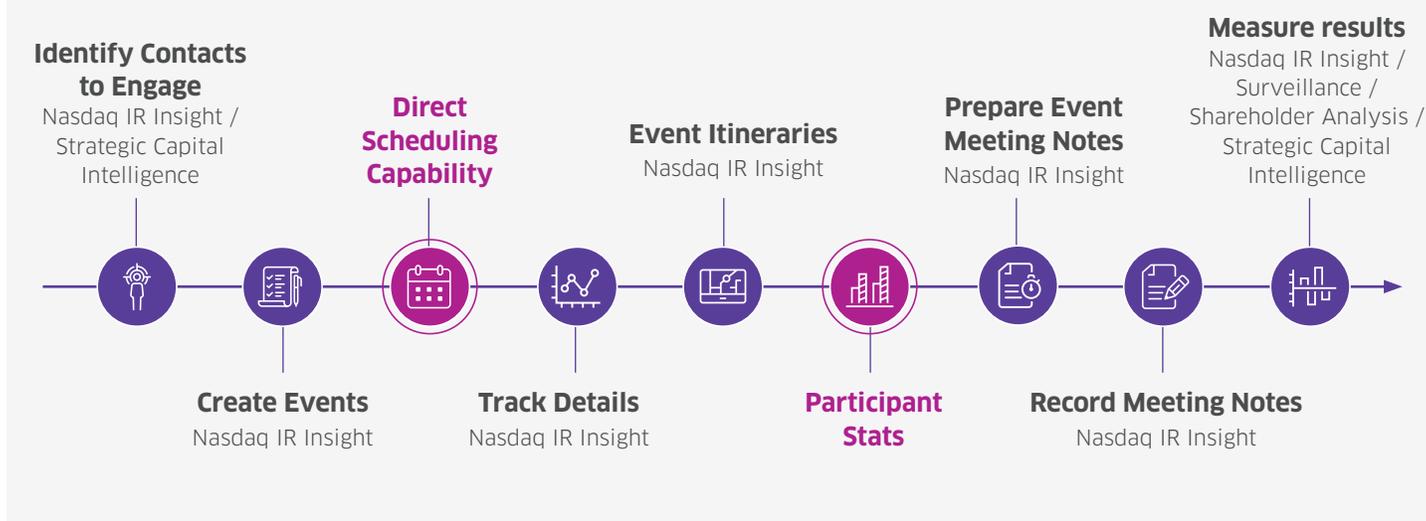
ConnectIR™

New from Nasdaq IR Intelligence. Simplifying capital markets stakeholder engagement for IR professionals.

ConnectIR Features and Benefits:

- Seamless integration within Nasdaq IR Insight® to provide a unified workflow solution that makes meeting scheduling simple.
- Create, distribute and analyze all of your interactions directly with investors and sell-side analysts.
- Technology from WeConvene, one of the industry’s largest investor access platforms.
- Drive end-to-end engagement efficiency by combining ConnectIR™ and Nasdaq IR Insight® with the consultative expertise of Nasdaq’s Strategic Capital Intelligence analysts.

Nasdaq’s ConnectIR: Removing the Friction of Scheduling Meetings

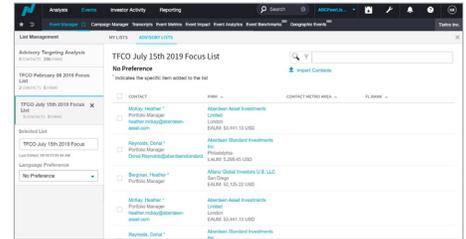


ConnectIR is more than just a tool for direct investor engagement:

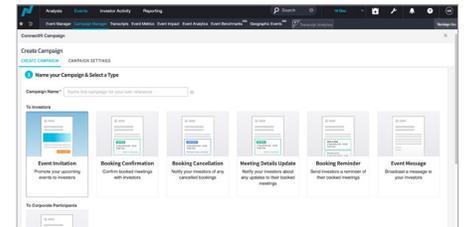
- **Sell-Side Conference Downtime:** ConnectIR is designed to supplement traditional corporate access activities - easily book additional meetings to enhance your time on the road.
- **Post-Earnings Roadshow:** ConnectIR enables IR professionals to seamlessly communicate and schedule meetings with the Buy Side and Sell Side directly from the platform - with a tailored and pointed approach providing event access and visibility to target investors.
- **Governance Roadshow:** Expand traditional investor targeting strategies by combining Nasdaq IR Insight and ConnectIR.

Nasdaq partners with you throughout the process to optimize your outreach:

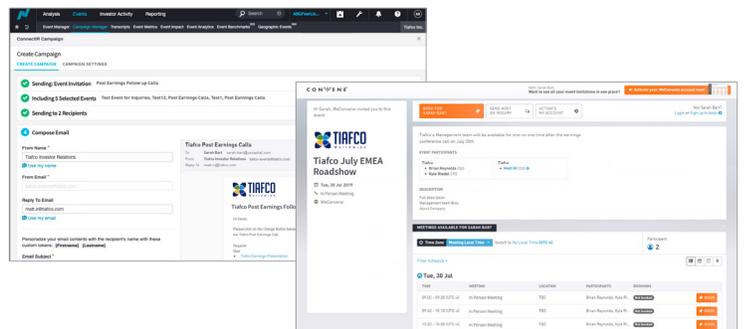
1 Identify the most important contacts to meet
Create your investor or sell-side list



2 Craft the message
Select Campaign Template

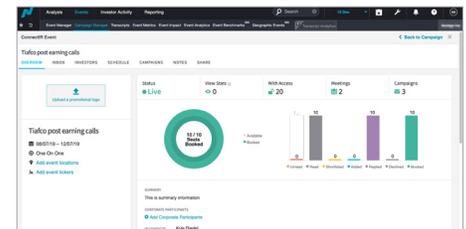


3 Schedule your meetings via ConnectIR
Create Campaign Invitation
Meeting Participant Booking View



4 Prepare and refine your story in advance of the meeting

5 Measure the effectiveness of your meetings post-event
Measure Event Effectiveness



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