

## Nasdaq and Extraordinary Women on Boards: Delivering Boardroom Excellence

Extraordinary Women on Boards (EWOB) is a unique and trusted peer-to-peer, global membership community for highly accomplished women who are experienced corporate board directors. Representing hundreds of public and private for-profit boards across a wide range of industries, geographies and sectors, EWOB members are committed to advancing board director excellence, modernizing governance, and strengthening the presence and influence of women in the boardroom.

This need to stay ahead of the curve is what inspired the creation of EWOB and has driven its tremendous organic growth.

Founded by two female financial services executives turned entrepreneurs, EWOB provides an innovative

and trusted community for members to learn, share their collective wisdom, and bring actionable insights, best practices, and cutting-edge topics back to their boardrooms. The EWOB community is also a valuable resource for identifying experienced board director candidates.

### The latest studies show that CEOs and Board Directors are asking this question:

*Amidst risk, disruption and the unrelenting pace of change,  
how can board directors stay relevant and cutting-edge in their knowledge  
and help their boardrooms to be more forward-thinking?*

## Tap Our Community of Experienced Board Directors to Find Candidates and Build Pipelines

Extraordinary Women on Boards (EWOB) is partnering with Nasdaq to enhance board recruitment and ongoing director education processes for companies which value board excellence. Nasdaq issuers have access to a network of hundreds of experienced, diverse

board directors to develop an exceptional candidate pipeline. EWOB additionally provides issuers with an opportunity to refer their women directors to an exclusive community to develop new relationships and bring new insights and learnings back to their boardrooms.

### Resources & Value

#### Your current female board directors might benefit from our:

- **Experience** — the opportunity to be in a peer community of experienced board directors
- **Community** — the multiplier effect of building relationships and leveraging collective wisdom
- **Content** — High quality programming and content that is curated to deliver actionable insights filtered through a board director's lens

#### Issuers benefit from our:

- **Talent** — access to diverse expertise and backgrounds among a wide range of experienced candidates
- **Relevance** — a source of director education and knowledge
- **Efficiency** — a simple, customized process that sources the ideal EWOB candidates for your boardroom