

# Nasdaq and the Latino Corporate Directors Association

## Accelerating Latino Representation on Corporate Boards

The Latino Corporate Director Association’s (LCDA) mission is to develop, support, and increase the number of U.S. Latinos on corporate boards. LCDA serves as a talent resource to corporate boards, search firms, and private equity firms interested in gaining access to Latino talent primed for the boardroom. Their programs focus on growing the supply of high-caliber boardroom candidates and providing quality corporate governance programming for experienced and aspiring directors.

The Latino Corporate Directors Association is a community of Latinos at the highest levels of corporate leadership that are committed to paying it forward. LCDA's strategy to accelerate Latino placements on corporate boards is focused on: growing demand by serving as a resource for board placement, growing supply by developing the pool of Latino executives, and raising awareness through original research and exclusive programming.

The Latino Corporate Directors Education Foundation (LCDEF) is the affiliated foundation of LCDA. Its strategic priority is to prepare, position and grow the supply of Latino and Latina C-suite executives prepared for corporate board service.

Nasdaq-listed companies may receive complimentary candidate slates from LCDA for qualified Latino and Latina candidates. In the case of a successful candidate placement, the company may make an optional tax-deductible donation to LCDA to support their work as a non-profit organization.

Nasdaq-listed companies receive the opportunity to invest in executive and board of director Latino talent through a LCDA membership\*. Members have access to LCDA’s in-person and virtual programming including resources from the LCDEF’s BoardReady Institute (BRI) and LCDA’s Annual Board Leaders Convening, which is a gathering of CEOs, board influencers and members. BRI is a comprehensive program uniquely designed to prepare and position both new and aspiring, qualified Latino directors for success in the boardroom.

### RESOURCES & VALUE

LCDA and Nasdaq are committed to supporting the board recruitment needs of Nasdaq-listed companies. Companies receive access to educational resources and curated candidate slates.

<p>Access to LCDA’s Member Directory, a searchable member database of Latino executives and directors.</p>	<p>Complimentary subscription to <i>LCDA Member Moves</i>, a monthly report highlighting new members, member board appointments and executive transitions.</p>
<p>Complimentary candidate slates and promotion of open board seats to LCDA members.</p>	<p>Educational programming via the BoardReady Institute (BRI) and LCDA’s Annual Board Leaders Convening.**</p>

Please contact [Ozzie Gromada Meza](#) or [Adeola Oyelabi](#) and mention Nasdaq for access to the above resources.

\*Executives who meet membership guidelines must complete an application and be approved for membership.

\*\*Access to BRI and the Convening available to LCDA members.